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We are the easiest access to conduct promotional activities in hospitals  
With exclusive and highly segmented target, We help advertisers to deliver his message precisely and to the point in a way that is unique and different  
The first and easiest access to the client, not make Our ​​second priority to the hospital as we partner, but we also provide the best service facilities with the means of the promotion ...  
Now, advertising not just only on the outside but also on speci area inside

About Us

MediaCo facilitates marketing opportunities especially in the medical space direct to patients/customers in a way

Mediaco is a company focused to assist with promotional activities and targets a different way. We are a company with access to a specific location is a hospital grade A and B are present to help spread awareness of products to target very specific as well as improved quality and a healthy lifestyle to the community through the promotion of educational content

With the digital signage media placement and provision of facilities to the hospital who also adds a means of promotion in the hospital itself, MediaCo makes it easy for advertisers and hospitals to provide education to the community innformasi and within the scope of health and quality.

As a promotional access to the hospital, continues to expand its Mediaco try to continue to innovate in providing facilities for the promotion of clients who also mengguntungkan by the hospital

The scope of business  
Starting from digital advertising company, MediaCo began his journey with help advertisers to promote their products or services through branding hospital. That means, the brand was introduced to the media in the target market through the hospital. Hospital branding was first performed by MediaCo is by way of using digital signage is controlled in a single place to manage all of the content shown in each hospital each location simultaneously. Not the same as other broadcast media, MediaCo have yatu specifications in the introduction of products and services not only through general advertising content but MediaCo pack everything with educational content that not only promote, but also provide insight and information to direct the audience to a healthier lifestyle ang . Packaging different ad We develop slowly not only in digital form (audio-visual), but also into a form that is closer to the audience like visualization are placed in the target audience, the dissemination of information through direct personal and others that help advertisers reach the target market in a hospital in the most appropriate and Air-value more.  
Not only think of advantages for advertisers, MediaCo also always helps the hospitals in maximizing service and service to its visitors which is also an audience of MediaCo itself, with the queuing system (system queue number) MediaCo trying to improve the quality of the hospital as well as a partner and at the same time provide new opportunities in terms of the implementation of promotional activities that increase living patterns and insights not only felt on one type of media alone. With the innovation of media and advertising these facilities, MediaCo a new way in the era of digital promotion to be more useful and efficient.

VISION:  
As the best company in the field of promotion of access providers in hospitals and improve the quality of life of people with promotional approach by means of hospital  
MISSION:  
Always innovating to provide the best facilities for clients and partners  
Establish good relations of cooperation and mutually beneficial for all clients and partners  
Maintain and improve the quality of service for clients and partners

**Services**

**Media Promotion**

**digital signage**  
Lcd tv media are placed in a hospital waiting room poly class a and b as a medium conveys the message better promotional messages (Ads) to promote the general products that have a segmented and targeted educational messages to promote ethical products (health products that can not be sold freely)

The form of messages that display content in digital signage media can be video (TVC), graphics (Slideshow), as well as running text that will be displayed as a playlist that consists of a collection of ad content and hospital information for 15-20min and played back during business hours take place  
  
\* visualization of digital media signage in the hospital waiting room

**Content Video Production**

To achieve the highest effectiveness in the delivery of promotional messages, it is necessary to harmony in the advertising message, the content, the environment and the audience. To support this, Mediaco provide production services ad content creation with the concept of 1 day shoot (shooting 1 day) which can be tailored to client concept. The production facilities include shooting, editing, adding graphics or animation, voice offer, be it content in the form of general advertising, advertising education, video profiles, and sabagainya

**Hospital Branding**

By using the means and media that is in the hospital, advertisers can conduct promotional activities in various ways such as in the area of ​​branding through media and hospital facilities in the hospital queue system such as kiosks, ticket queues, and supply products  
  
(+ Visualization examples of branding)

**- Mini booth**  
To hold direct interaction to the target market in selling or introducing products do promotional activities such as direct sales through the event, sharing free samples, even the provision of facilities in the hospital a free consultation, we can help provide facilities such as mini booth to booth premium according to the concept and requirements

**Queuing System**

Facility queue number for the hospital is supported by the installation of digital signage media from MediaCo. This device will provide a queue number to arrange hospital visitors find the service of the hospital. Then the system queue number will be displayed on the digital media signage which will also feature promotional impressions, as well as information about hospital and health. Therefore visitors will get more comfort while waiting for the queue number display digital content and advertising messages that appear while waiting in a hospital waiting room.

Queuing system marketing opportunity  
Advertisers can utilize the kiosk ◊ the queue system kiosk for advertising with branding put stickers on the stall.  
Ticket ◊ advertisers can menyantumkan advertising messages and promotions related to cooperation with the hospital. In addition to the form of text on the front of the ticket, the ad can be listed at the back of the ticket queue and will be accepted by every - every hospital visitors  
  product supply ◊ advertisers can provide a number of products to hospitals to be given to the patient as consumption during treatment and supported by ads in digital media signage in the hospital  
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